Environmental Policy

1. Purpose and Scope
This policy sets out how Studio Alex Ltd manages the environmental impact of its work. It covers our studio, our day-to-day operations, the websites and print we produce, and the suppliers we choose. We are a small digital business, so most of our impact comes from energy use, travel, equipment, hosting and print, and that is where this policy focuses.

2. Our Commitment
We aim to reduce our environmental impact wherever it is practical to do so, to comply with all relevant environmental legislation, and to keep improving. We will be honest about what we do and will not make environmental claims we cannot back up.

3. Energy and Equipment
We switch off equipment when it is not in use, choose energy-efficient computers and devices, and keep equipment running for as long as possible before replacing it. Old IT equipment is reused, refurbished or recycled through WEEE-compliant routes.

4. Travel
Most of our client meetings and project work take place online or by phone. Where site visits are needed, we combine journeys wherever possible to reduce miles travelled.

5. Paper and Waste
We work digitally by default, including digital proofs, quotes, invoices and records, and only print when it is genuinely needed. Paper, card, packaging and other recyclable waste is separated and recycled.

6. Greener Web Hosting
Our main web hosting partner is a certified B Corp whose data centre energy use is matched with 100% renewable energy and which is listed as a verified green host by the Green Web Foundation. We also build websites to be lightweight and efficient, using optimised images, caching and lean code, which reduces the energy needed to load each page.

7. Sustainable Print
Our print is produced by an ISO 14001 certified printer that uses FSC-certified paper and board, runs its factory on renewable energy with on-site solar, and recycles the large majority of its production waste. We also help clients order sensible quantities to avoid waste.

8. Suppliers
We prefer suppliers who can show good environmental practice, such as recognised certifications, renewable energy use or published environmental commitments, and we take this into account when choosing who we work with.

9. Helping Our Clients
Where it suits the project, we advise clients on greener choices, such as efficient websites, green hosting, recycled or FSC-certified print stock and print quantities that match real need.

10. Responsibilities
The director is responsible for this policy and for making sure it is followed. Anyone working on our behalf is expected to support it.

11. Review

This policy will be reviewed annually by the director and updated where necessary, including checking that our suppliers' environmental credentials remain current.